

ALLY DICHOSA

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440-787-7698

<https://www.allydichosa.com>

SKILLS & INTERESTS

TECHNOLOGY:

- Microsoft Office Suite
- Adobe Suite
 - Illustrator
 - Photoshop
 - InDesign
 - Premiere Pro
- Google Drive Suite
- UX & UI Design
- Coding Languages
 - HTML
 - CSS
 - PHP
 - SQL
 - JavaScript
 - Python
- Social Media Experience
 - X (Twitter)
 - YouTube

ARTISAN:

- Traditional and Digital Illustration
- Blender 3D Design
- Sewing

REFERENCES

Amber Vargo

Marketing Specialist

Ryan Homes

(Former BW Marketing Communications and Marketing Assistantship Leader)

P: (330) 998-0536

E: amberlynnvargo@outlook.com

Danielle Sowder

General Store Manager

Party Place

P: (440) 522-3386

WORK EXPERIENCE

PARTY PLACE

Avon, Ohio

Key Holder

July 2018 – Present

- Store Management, oversaw the close out process 4-5 days a week
- Money Management, closed out the registers to ensure the cash in drawer matched the receipt total
- Collaboration Skills, managed a team of 1-3 associates per shift
- Communication Skills, encouraged a helpful dialogue with customers

Baldwin Wallace Marketing Assistantship (MBA)

Berea, Ohio

March 2022 – May 2023

- Worked within a Team Setting
- Developed Marketing Skills
- Creating designs and logos for the Baldwin Wallace Carmel Boyer School of Business
- Designed and edited merchandise, banners, and pamphlets
- Use of Adobe Suite programs: Illustrator, Photoshop and InDesign

PROJECTS

CRAFTINGBARREL.COM

Berea, Ohio

Senior Undergraduate Project

Sept. 2021 – May 2022

- A proof-of-concept project that uses PHP, HTML, CSS, and a SQL database to create a front-end craft sharing site
- Includes a “create account”, a “create post”, and a “favorites” system
- Developed from scratch without the use of a website builder

EDUCATION

BALDWIN WALLACE CARMEL BOYER SCHOOL OF BUSINESS

Berea, Ohio

- Master of Business Administration

Awarded May 2023

- Specialization: Strategic Marketing

GPA: 4.0

BALDWIN WALLACE UNIVERSITY

Berea, Ohio

- Major: Digital Media-Interactive Design

Awarded May 2022

- Minor: Sociology

GPA: 3.9 Unweighted

- Honors: President’s Scholarship

HONORS & AWARDS

BALDWIN WALLACE DAYTON C. MILLER HONOR SOCIETY

Berea, Ohio

- Recognition of Academic Excellence

Inducted Spring 2020

BALDWIN WALLACE CARMEL BOYER BUSINESS HONOR SOCIETY

Berea, Ohio

- Recognition of Academic Excellence

Inducted Spring 2023